

OBSIDIAN + CLAUDE CODE • V1.0

Set up your second brain.

Turn Obsidian into an AI-native operating system for your business. Drop in one file. Get an assistant that knows your work, your voice, and your goals.

WHAT YOU ARE BUILDING

An assistant that thinks **inside your business**, not next to it.

You do not have to build the vault yourself. You drop one file into a folder, point Claude Code at it, and tell Claude Code to set up your second brain. It builds the structure, asks you the right questions, and writes your Context files for you.

CLAUDE CODE

The conductor

The CLI that reads your `claude.md`, asks questions, and writes the vault.

YOUR FOLDER

The vault

Any folder on your machine. Claude Code fills it with the structure on first run.

CLAUDE.MD

The system prompt

One file telling the AI how to think, where to save, and what your rules are.

OBSIDIAN

The viewer

Open the same folder as a vault to read, edit, and link your notes visually.

01 Install Claude Code and Obsidian

Get Claude Code from `claude.com/code`. Get Obsidian from `obsidian.md`. Both free to start.

02 Create a folder and drop in `claude.md`

Make a folder somewhere stable, like `~/Developer/brain`. Copy `claude.md` from this package into it. That is the whole setup at the file level.

03 Open it in Claude Code and ask it to set up your brain

In a terminal, run `cd ~/Developer/brain` then `claude`. Say: *"Read claude.md and set up my second brain. Ask me whatever you need to fill the Context files."*

Claude Code builds the folder structure (Context, Projects, Intelligence, Daily, Resources, Skills), then interviews you to write `Context/me.md`, `strategy.md`, and `business.md` for you. Takes about five minutes of conversation.

04 Open the same folder in Obsidian

Launch Obsidian, choose "Open folder as vault", pick the folder you just created. Now you can read and edit the brain visually while Claude Code keeps writing to it in the background.

HOW IT WORKS DAY TO DAY

Just talk. It routes everything for you.

You do not file notes, name files, or pick folders. You tell Claude Code what is going on. It decides where things belong, writes them down, and links them to the right project. Open Obsidian whenever you want to see the result.

Examples of what to say

- "I had a call with Sarah about the Q3 launch. We decided to delay two weeks. Next step is to brief the team Friday." → goes to `Intelligence/meetings/` with attendees, decision, follow-up.
- "I am starting a new build for Acme. Deadline July 1. Goal is a lead intake form wired to HubSpot." → creates `Projects/acme/README.md` with status and next steps.
- "Going forward, never use exclamation points and stop saying 'dive in'." → saved as a permanent rule at the bottom of `claude.md`.

TRAINING THE VOICE

Every correction becomes a rule.

Correct the AI in plain English when it writes something you would not say. It applies the correction immediately and adds it to `claude.md`. After 30 to 50 corrections, the default voice is your voice. New sessions start where the last one left off.

RHYTHM

DAILY

Open it. Talk through the day. Session notes auto-save to `Daily/YYYY-MM-DD.md`.

MONTHLY

Audit `Context/strategy.md`. Confirm the quarter focus still maps to the yearly goal.

WEEKLY

Ask for a review. Open tasks, drifted goals, stalled projects. Decide what moves.

QUARTERLY

Archive done projects to `Intelligence/archive/`. Promote wins to `Resources/`.

WHAT 30 DAYS LOOKS LIKE

A vault that runs your business.

If you use it for a month, these show up on their own. If most are missing after 30 days, you are not opening it enough.

SIGNALS OF A WORKING SYSTEM

- Every meeting has a note in `Intelligence/meetings/` with attendees, decisions, follow-ups.
- Every meaningful decision lives in `Intelligence/decisions/` with reasoning and alternatives.
- Every active project has a living `README.md` the AI updates as state changes.
- Your `Daily/` folder has 20 plus files. You can reconstruct any day of the month.
- The AI sounds like you. Not like a generic chatbot.
- `Context/strategy.md` shows what you are saying no to this quarter, not just yes to.

WANT THIS SET UP FOR YOU?

Niewdel installs and trains the system for operators who do not want to fiddle with markdown.

We wire it to your CRM, email, calendar, and meeting recorder. We build custom skills for your workflows. We train your assistant on your real voice using your past writing. Email hello@niewdel.com or visit niewdel.com. Mention this guide. Scoped in a 30 minute call. Shipped inside two weeks.